

Want Sheep Tags that don't fall out?

Shearwell
New Zealand

Animal Identification
& Management Systems

Shearwell SET Sheep Tag

High retention
Lightweight
Visual or EID
Available now

Only 32¢
per visual tag
When you
buy 200
or more



Shearwell Tags & EID Readers

NEW

Send data to NAIT with our
FREE app NAIT Connect
for Apple and Android Devices.



See us at
Mystery Creek Fielddays
Site D79 & D81
Enter our draw to
Win a SDL440S
EID Stick Reader
See back page



Phone: 0800 79 99 89

Call or go
online today!

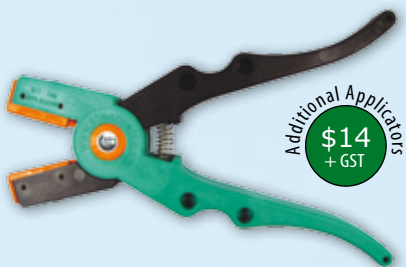
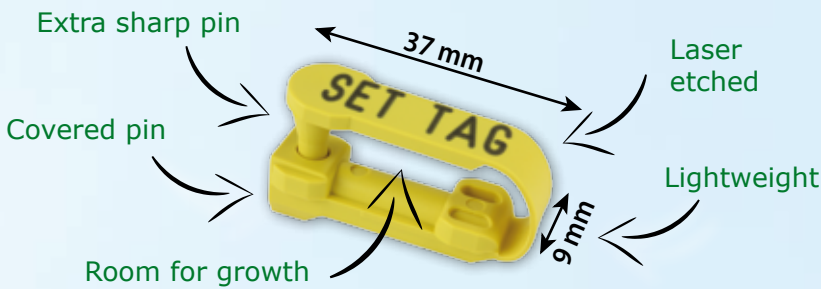
www.shearwell.co.nz

Shearwell SET Tag

99.5%
Retention Rate



1 DESIGN, 2 FUNCTIONS - Proven and Reliable



Same applicator applies
EID & Visual SET Sheep Tags

FREE Applicator with 1st order 200 or more tags



Electronic
Shearwell
SET Tag



Visual /
Non EID
SET Tag

NOW ONLY

\$1.55 + GST









Usual Price

\$0.40 + GST

Buy 200 +

\$0.32 + GST

Prices + GST and shipping, includes all print options

	Visual	EID
% 99.5% retention rate. Totally dependable	✓	✓
 Durable. A lifetime one-piece UV stabilised tag ideal for New Zealand conditions	✓	✓
 One-piece design. Quicker & easier to apply than a two-piece tag	✓	✓
 Laser-etched for permanence. Always easy to read. Choice of print layouts	✓	✓
 Easy to apply. Same applicator for visual and EID SET Tags	✓	✓
 Lightweight. Suitable from day old, for life	✓	✓
 Contains EID microchip. High performance ISO 11784/5 compliant HDX transponder. For a unique, permanent smart record		✓
 System-compatible. Rapid-read chips readable by all ISO-compliant EID static and mobile readers. Excellent read range		✓
 The heart of the EID system. Traceability, security, management		✓

EID Stick Readers

FREE App
NAIT Connect



Make light work of Reading and Recording

- Reads sheep and cattle RFID tags
- Easy to use and rugged
- Holds 16,000 records
- Easily create a file of tag numbers. Connect to printer, PC, Mac & our NEW app Nait Connect



Light shows
read and
duplicate read

App Compatibility: Red handle - Android Blue handle - iPhone & Android



Stick Reader (SDL400S red handle)	\$1,250	Printer	\$600
Stick Reader (SDL440S blue handle)	\$1,450	Carry Case	\$150
	+ GST		+ GST

NAIT Connect App available from the App store and Google Play. Apple, iPhone and Mac are trademarks of Apple Inc. Android is a trademark of Google Inc.

Going EID

Electronic recording in a commercial or stud sheep flock.

Why electronically tag and record your sheep?

Making the farm more profitable. This is a goal in most farmer's minds (or wishlist!) One of the key drivers in achieving this is by making each sheep a more productive unit. Keeping your best replacements will, in turn, help increase the productivity of each generation. This is true whether you are a stud or commercial breeder. You want to be keeping your best animal's progeny in your flock, so they in turn produce progeny that are fast growing, facial eczema tolerant, or whatever your farm's focus is.

So the question is, how do you know which animals are the best in your flock?

Recording traits such as weights, gain, and pregnancy scanning results at an individual level, rather than an average for your flock, lets you pinpoint those animals that are not reaching the targets that they should be. Those ewes that look in really good condition but every year have scanned only singles, repeat offenders for treatments or those ram lambs that are tall, but when you look at their weight gain they are not gaining at the same amount as their flock mates. Being able to find these animals and send them on their way increases your flock performance, which then can lead on to an increase in profit.

Recording information at an individual animal level does mean a lot more data to be recorded and stored. This is where electronic identification (EID) tagging excels. EID tagging your animals means that the data, be it weights, scanning results or deaths, can be lodged against each animal quickly on farm there and then.

The key aspects of Shearwell's EID system, which could be successfully integrated on your farm are:

- High retention EID tags that have quality EID chips
- Fast and effective devices to scan tags and record information on farm.
- Software that allows reporting of the information you need to make better management decisions.

Integration of EID tagging doesn't have to be tricky, and anyone can do it. It is important to focus on what traits are important to your farming goals, and making sure these are easy to record and report. Shop around and make sure you get the system that suits your farm.



How has the use of EID (electronic identification) changed your farm?

"Ease of recording, less mistakes, information easily available and accurate.

Much better way of transferring data to recording service (SIL)."

**Kate Broadbent,
Nikau Coopworths.**

Shearwell Stock Recorder and FarmWorks by SDL Farm Management Software

FarmWorks by SDL software

For PC, communicates with our Stock Recorder

- Manage your livestock efficiently
- Produce reports on traits recorded
- Accurate stock numbers
- View pedigree information



Shearwell Stock Recorder

Two tools in one! EID Reader and comprehensive data entry

- Integrated EID scanner
- Record births, weights, treatments, pregnancy scanning results and much more on farm
- Rugged and reliable
- Works seamlessly with FarmWorks by SDL



Phone: 0800 79 99 89

**Call or go
online today!**

www.shearwell.co.nz



Shearwell Prize Draw

Enter our draw to have a chance of winning a Shearwell
SDL440S EID Stick Reader worth \$1,450 or 200 EID SET Tags worth \$310

HOW TO ENTER:

Complete the details below, then scan / snap a photo and
EMAIL TO: orders@shearwell.co.nz or
POST TO: Shearwell NZ, 1667 Old West Coast Rd, Rd 1, Christchurch, 7671

Name one great feature of the Shearwell SDL440S EID Stick Reader:

Name

Address

Post Code Telephone Mobile

Email

Stock Numbers - how many animals do you keep?

Beef Cattle: Dairy Cattle: Sheep: Goats: Other: (please specify)

Have you ordered from Shearwell before? Yes ☐ No ☐

Would you like to receive our news and special offers? Yes ☐ No ☐

1. Entry to the Prize Draw is free and is open to all who return the questionnaire. 2. The closing date for the Prize Draw is 31.07.17. Responsibility will not be taken for entries lost, delayed or incomplete. 3. Only one entry per household will be allowed irrespective of how many entries are returned. 4. There are two prizes. First prize is a Shearwell Stick Reader SDL440S, second prize is 200 EID Shearwell SET Sheep Tags. The goods will be supplied by Shearwell New Zealand. The winning entries will be randomly selected and the winners will be notified by telephone or email by 31.08.17. 5. No correspondence will be entered into. In all aspects relating to the administration of the Prize Draw, Shearwell's decision is final. 6. By accepting the prize you agree to limited publicity.

Completed entries will be used by Shearwell only. We will **not** pass your details on to third parties.



Shearwell
New Zealand

Animal Identification
& Management Systems

Shearwell NZ

Get in touch with us

Phone : 0800 79 99 89
Email: orders@shearwell.co.nz
Web: www.shearwell.co.nz

Order online or give us a call!

All prices exclude GST and delivery charges. All prices and offers are subject to change. Prices correct at time of print.

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